

Why Brainology®?

Amplify the impact of school time and resources on student achievement by increasing student motivation, effort, and self-efficacy

About Brainology®

Brainology is an award-winning, research-based curriculum that ignites student motivation and self-efficacy through the growth mindset. It is based on decades of work by Stanford Professor Carol Dweck, Ph.D., Lisa S. Blackwell, Ph.D. and their colleagues.

Brainology teaches students neuroscience and study skills, emphasizing scientific research on the malleability of the brain and brain-friendly study techniques that students can adopt.

Brainology is delivered through a combination of online instruction and classroom support materials.

Brainology® Benefits

Students:	Educators:	Schools & Districts:
<ul style="list-style-type: none"> ▪ Learn how to learn ▪ Discover how to make their brains work better ▪ Take charge of their own learning using brain-wise study strategies ▪ Become more motivated to succeed through effort and persistence 	<ul style="list-style-type: none"> ▪ Help their students understand that they can develop their intelligence and achieve highly ▪ Gain a common classroom understanding and language about effort and practice ▪ Motivate students to actively engage in the learning process ▪ Spark a love for learning in their students 	<ul style="list-style-type: none"> ▪ Increase student achievement ▪ Reduce dropout rates ▪ Cultivate a growth-focused environment and culture ▪ Gain the greatest impact from existing teaching & learning time and resources
<p><i>"I think this is a life-changing program that will help many people. I learned countless things, had a fun time, and stored many things in my long-term memory. This will [defenantly] help; I will be a much better student."</i></p>	<p><i>"Brainology teaches kids basic neuroscience to help them learn what may be the ultimate lesson: We're not limited by what we already know, because we can grow our intelligence!"</i></p>	<p><i>"We had no idea that it could have such a powerful impact. It may be that these most important discoveries about the human brain will revolutionize the way we think about motivating students and empowering educators."</i></p>
<p>– Chris, 6th grade</p>	<p>– Rebecca Zook, Teacher Zook Tutoring</p>	<p>– Bill Morones, Principal Florin High School</p>

Testimonials

"We piloted the Brainology program last year with our 150 regular Geometry I students and saw positive results, reaching into their successive course, Algebra II. It helped them consider how their effort helps them learn, as well as how to improve their success. Many of our students became proactive about their learning. They could point to what they did try and what they didn't as they sorted through how they learned, and what worked for them. They tried new study skills and explained why the skill worked or didn't in terms of the new common brain-based vocabulary. They traded ideas with each other that had worked for them, and encouraged each other. It really helped the teachers grow in our understanding of the students' challenges, they type of effort that they can and should make, and as well as our own professional development in the support of our students. We have noticed a difference in the achievement of our Algebra II students – they are scoring a full grade above last year's Algebra II classes. We believe the difference is, at least in part, the information and practice using the information from Brainology."

– Dr. Jacquie McEvoy, Principal, Palo Alto High School

"With 80 students we taught 21 growth mindset lessons, including the Brainology program and Brainology-inspired site-created lessons. That group of students achieved a 32 point gain in their state test scores (CSTs) for 2009, compared to a 5 point gain for the school average. When we first discovered this program, we were very hopeful about what its materials could do to motivate our students. We had no idea that it could have such a powerful impact. It may be that these most important discoveries about the human brain will revolutionize the way we think about motivating students and empowering educators."

– Bill Morones, Principal, Florin High School

"Brainology is a program that helps every student, even those who doubt their abilities, understand that they too can have great success if they work really hard."

– Craig Cetrulo, Dean of Curriculum and Instruction, Brooklyn Prospect Charter School

"The best word I can think of to describe its effects is empowering. It allows students to know that they are in control of their brain and learning – and it's not based on the "cards they are dealt."

– Sue, 8th & 9th grade teacher, Minnesota, USA

Read more testimonials at: www.mindsetworks.com/schools/testimonials

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